

Single Member Cabinet Decision

**Executive
Forward Plan
Reference**

E2167

**Proposed Zebra Crossing, A367 Wells Road at Maple Drive
- Consideration of responses to advertisement**

Decision maker/s	Cllr Charles Gerrish, Cabinet Member for Service Delivery
The Issue	To consider a letter of objection received to the implementation of a Zebra Crossing on the A367 Wells Road, Westfield
Decision Date	18 October 2010
The decision	The Cabinet Member agrees that: The width of the existing lay-by is increased to incorporate safety concerns expressed by the objector. That a Notice is published and the objector is informed accordingly that the modified proposals are to be implemented under section 23 of the Road Traffic Regulation Act (as amended)
Rationale for decision	The pedestrian crossing is proposed to be located on the A367 Wells Road, a principal road and one of the main commuter routes into the city of Bath. At its junction with Maple Drive, a substantial number of pedestrians cross the road to access the two bus stops on either side of the carriageway, the local convenience store and the fish and chip shop. The installation of the crossing at the location proposed will not only be on the pedestrian crossing desire line but, it will also facilitate a significant number of them to cross safely a busy road. It could also encourage others to walk instead of driving. This scheme improves accessibility for local residents, particularly the elderly and disabled, and road safety and therefore is in line with the Council's priorities.
Financial and budget implications	£18,000 has been allocated for the scheme and included in the 2010/11 Transport Capital Programme. The works are planned for completion in January 2011.
Issues considered	Social Inclusion; Customer Focus; Sustainability;
Consultation undertaken	Ward Councillor; Cabinet colleagues; Town Council; Staff; Other B&NES Services; Local Residents; Section 151 Finance Officer; Monitoring Officer
How consultation was carried out	Consultation was carried out with Ward Councillors, the Police and shopkeepers. Later, consultation was carried out through an advertisement in the local press and on street. Further consultations were undertaken with the objector, other local traders and residents following receipt of the objection.
Other options considered	Relocating the crossing on either side of the retail premises. This has been rejected because the existence of two bus stops as well as a

	number of private driveways will result in the crossing being located too far away from the pedestrian desire line.
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Signatures of Decision Makers	
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Date of Signature	
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Subject to Call-in until 5 Working days have elapsed following publication of the decision